

**Travel Budget for TNN Senior Staff**

**\$20,000**

TNN's senior Staff members will travel to visit target Colleges and Universities in each region of the United States. The availability of funds for travel will also generate additional awareness of TNN's organization and motivate new donors.

**Expanded Utilization of TNN's Website**

**\$10,000**

TNN will continue to update its powerful Website. The content and style of the Website responds effectively to the interests and specific needs of college and working women. More than half of all client requests for assistance now come to TNN through its website.

**A WORD OF THANKS**

*I hope that this information has been helpful in demonstrating the importance of your financial support to the mothers and children whom TNN serves. Over the past two decades since TNN's founding, an average of 90% of all expenditures have been allocated directly to Client services and programs. TNN volunteer Members nationwide have contributed nearly 425,000 hours of service during these years – a gift that has been conservatively valued at over \$12,500,000 by independent auditors. These gifts of time and talent have empowered us to leverage each donated dollar to the maximum degree possible.*

*If you have any questions as you consider this request, please do not hesitate to contact me. Your help has never been more necessary -- nor will it ever be more appreciated.*

**Mary Cunningham Agee  
President and Founder**

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**SPECIFIC FINANCIAL NEEDS  
OF THE NURTURING NETWORK**

- I. Implementation of TNN College Expansion Project**
- II. Augmentation of TNN Emergency Client Assistance**
- III. Organizational Development of Client and Member Service**

**I. Implementation of College Expansion Project**

**The goal of this initiative is to develop TNN's volunteer infrastructure by providing additional training and support for selected Cluster Coordinators on TNN's targeted college campuses.**

**A GIFT of \$10,000 - \$50,000** will provide the financial resources necessary to expand the number and quality of trained, human resources readily available to serve college students in need of TNN's practical support. During Phases 1, 2 and 3 of TNN's Strategic College Outreach Project, campus leaders were identified in over 1000 college communities across the country. Each is now ready for further development and training and will need updated materials to support their willingness to implement TNN's program on their campus.

Specific Needs Include:

**National Distribution of TNN's Educational Resource Packet: \$18,000**

Newly-designed College Outreach packets include specialized College & University publications including the "Maternal Profiles in Courage" book, TNN's Documentary DVD, posters, handouts for health centers, and brochures. These materials will be distributed to targeted colleges and universities at optimal times throughout the college year.

**Development of Campus Support Services \$40,000**

By significantly expanding TNN’s presence on hundreds of additional colleges and universities in all seven key regions of the United States, the number of students that TNN can serve will increase substantially. The average cost to serve one TNN Client remains between \$300 and \$500. Service to an increased base of 100 additional Clients will require a donation of \$40,000.

**Second Printing of TNN’s Book, “Compassion in Action”: \$20,000**

By popular demand, TNN’s acclaimed Maternal Profiles in Courage book had a second printing in January 2008. In these pages, potential supporters have the opportunity to meet inspiring women whose lives provide a powerful testimony to TNN’s life-affirming work of practical compassion.

**II. Augmentation of TNN Emergency Client Assistance**

**Through TNN’s emergency client assistance, each woman is encouraged to develop a healthy social and economic independence as soon as possible after her baby is born. Emergency economic support is offered on a temporary basis and always within the context of accomplishing a long range plan for financial and personal well-being.**

**A GIFT of \$1000 - \$5,000** will enable the Nurturing Network to increase the amount of emergency financial support available for more Clients. Often economic assistance is this one issue that determines a woman’s willingness to choose a more hopeful alternative.

Most of the women who call the Nurturing Network for help are College students or hourly wage earners with no savings, little or no insurance and no parental support to withstand the financial pressure of an unplanned pregnancy. Client needs are urgent and practical and often include requests for financial assistance to pay for hospital bills, rent, groceries, and utilities for a limited period of time. When a Client's physical safety and emotional well-being are in jeopardy, TNN is asked to assist with relocation costs. This is one example of a need that is supported through TNN’s emergency client assistance fund.

Specific Needs Include:

**Increased Emergency Financial Assistance \$30,000**

☞ Long distance counseling sessions by phone	\$100
☞ Maternity clothes and care basket	150
☞ Vocational counseling and job re-training classes	250
☞ Crib with layette	350
☞ 3 month's day-care assistance during job transition	500
☞ Relocation, U-Haul, moving costs	1,000
☞ Groceries and utility allowance for six months	2,000
☞ Six months rent assistance	3,000

Utilizing the resources of the Nurturing Network, the average cost to serve each Client remains at approximately \$400. A gift to support the emergency funds available for Client service will be necessary if TNN is to increase the number of Clients served.

**III. Long Term Growth in Client and Member Service**

**TNN is preparing to invest in the next generation of management leadership. With over 20 years of well-established policies and procedures, a dedicated Network of over 48,000 Members, state of the art computer software, and the good will generated by serving over 19,000 grateful Clients, TNN is ready to hire and train the next generation of management.**

**A "LEADERSHIP" GIFT OF \$10,000, \$25,000, \$50,000** will contribute to the investment in staff, equipment, training and office space that will provide for a meaningful increase in the total number of Clients and ensure the long term viability of TNN.

Specific Needs Include:

**Hiring of an Executive Director: \$80,000 salary & \$20,000 taxes and benefits**

TNN has benefited from twenty years of donated salaries from TNN’s Founder, President and Chief Operating Officer. These salary donations have been conservatively valued by independent accountants at over \$3,500,000. Other professional Staff Members have followed this generous example. All donated salaries are illustrated on the attached Organizational Chart.

Hiring an Executive Director to join TNN’s top management team will facilitate significant new Member and Client growth while preparing for the future leadership of TNN. The addition of a senior executive will permit TNN’s President to train her successor and provide for a smooth transition plan. Addition of this top management person will also make it possible for TNN’s Founder and President to accept more media and public speaking invitations which will generate additional support for TNN’s organization worldwide.