

The Nurturing Network Progress Report

Project: Expansion and Development of TNN's Client Service Program

Strategic Educational Expansion Emergency Client Assistance Celebration of TNN's 25th Anniversary

"The college or working woman exercising her choice for the birth alternative often does not find the financial, educational, medical or emotional resources necessary to carry out her decision."

Foundation grants in 2009-2010 were fully allocated to three key components in TNN's primary resource development project which spanned a four year period.

- **The expansion of TNN's presence on College Campus nationwide** which included the distribution of a specialized Campus Resource Kit -- the centerpiece of TNN's Campus Outreach.
 - In 2010, 2500 individuals were interfacing on TNN's behalf with college administrators, faculty, campus ministers and student volunteers. TNN's active presence on each of these campuses will be strengthened by ongoing training and collaboration with these representatives.
 - This growth represents a 38% increase over the 1800 college contacts during the prior year and nearly double the number of contacts when the initiative was launched four years ago.
- **Emergency Financial Assistance**
 - During the four years of this expansion project, 24 clients received 35 gifts totaling \$36,000. These funds were allocated for rent and utility assistance, basic daily expenses, relocation and tuition.
- **The publication and distribution of 25th Anniversary promotional materials** which included TNN's Annual Report, the two publications mentioned above and a Mother's Day seed packet gift.
 - In April 2010, a personal letter with these resources was mailed to 1000 of TNN's most active supporters as a "kick off" activity designed to maximize the occasion of TNN's 25th anniversary to expand TNN's donor base for the next decade of service.